"Ali Speaks"

"I am the greatest"

up in your face

fighter for civil rights

visionary leader

appeal to ethos

"I am the greatest"
- "if i can, you can too" message
- prove to the audience that he has a strong message to follow — fight against racism

humor

- "whites with blonde hair and blue eyes..."
- used to get across message of cultural hypocrisy

belief in religion

- "All i need is a prayer..."
- perseverance and prayer to push through